

ADOBE FLASH CS3 PROFESSIONAL

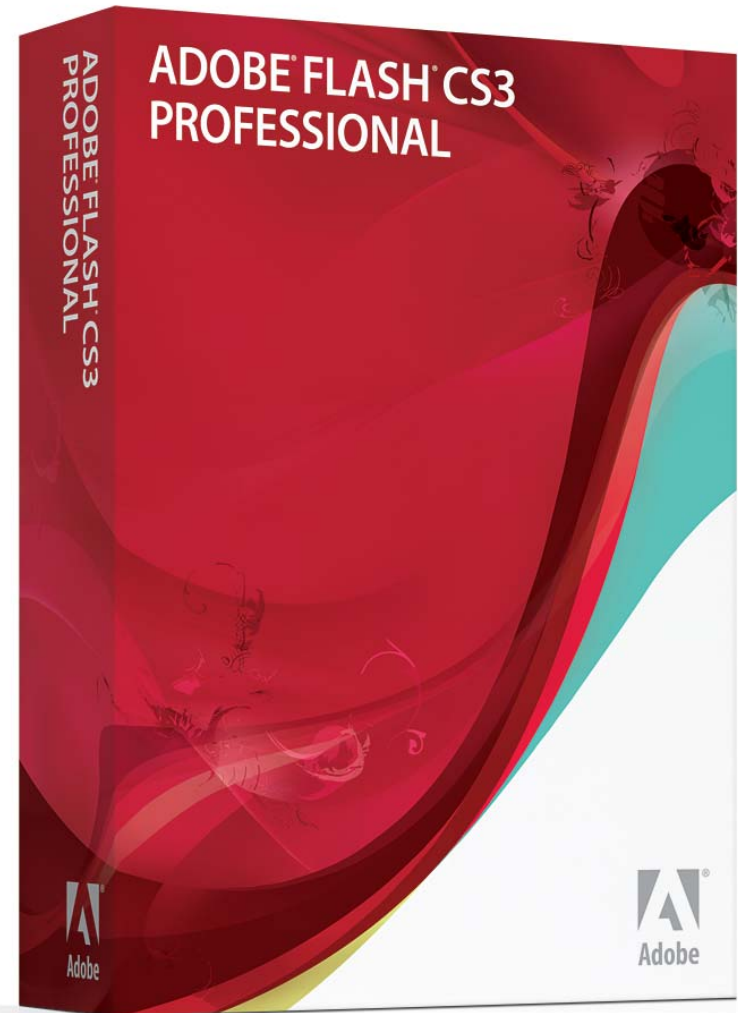
Justin Everett-Church
Sr. Product Manager
Flash Player

FITC Toronto, April 2007

Adobe Flash CS3 Professional

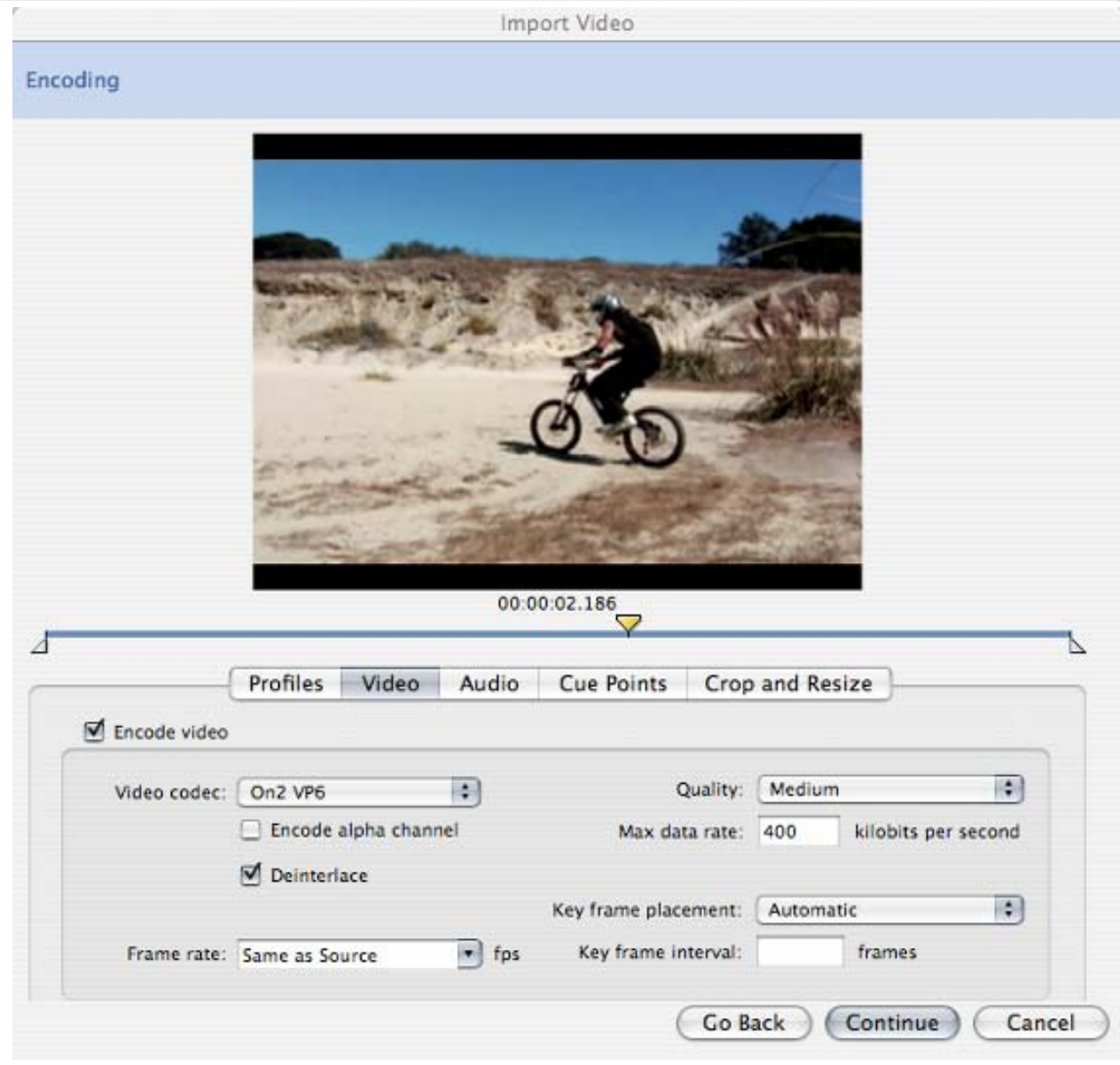
Flash CS3 Professional Themes:

- Creative Flexibility
- Productive Development Environment
- Adobe Integration
- Adobe Device Central



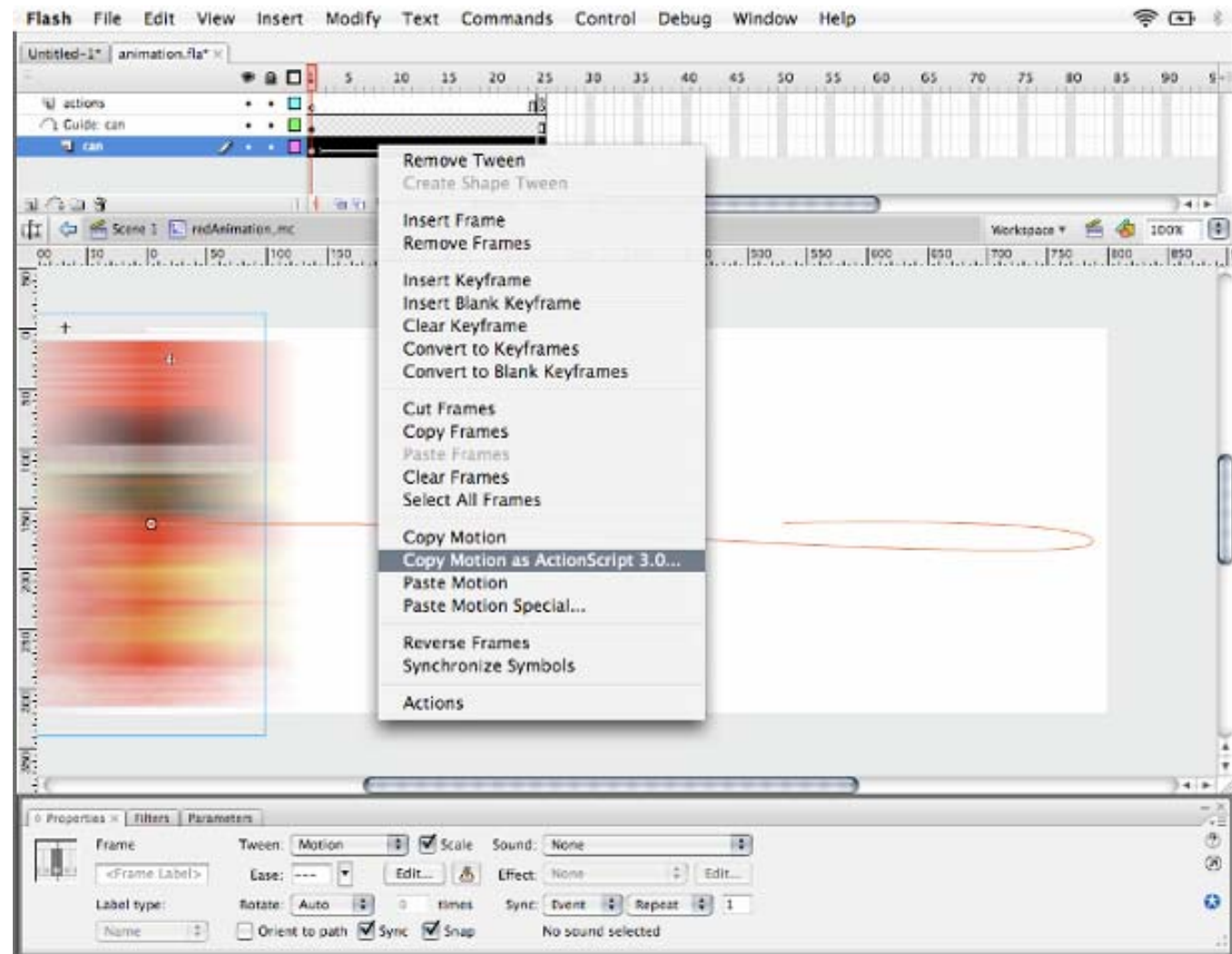
Creative Flexibility

- Draw with ease using the new Adobe Pen tool
- Quickly customize shapes with new shape primitives
- Live 9-slice scale live rendering
- Jumpstart user interface designs with new ActionScript 3.0 based components
- Sophisticated video encoding with cue point control, ability to deinterlace, and more



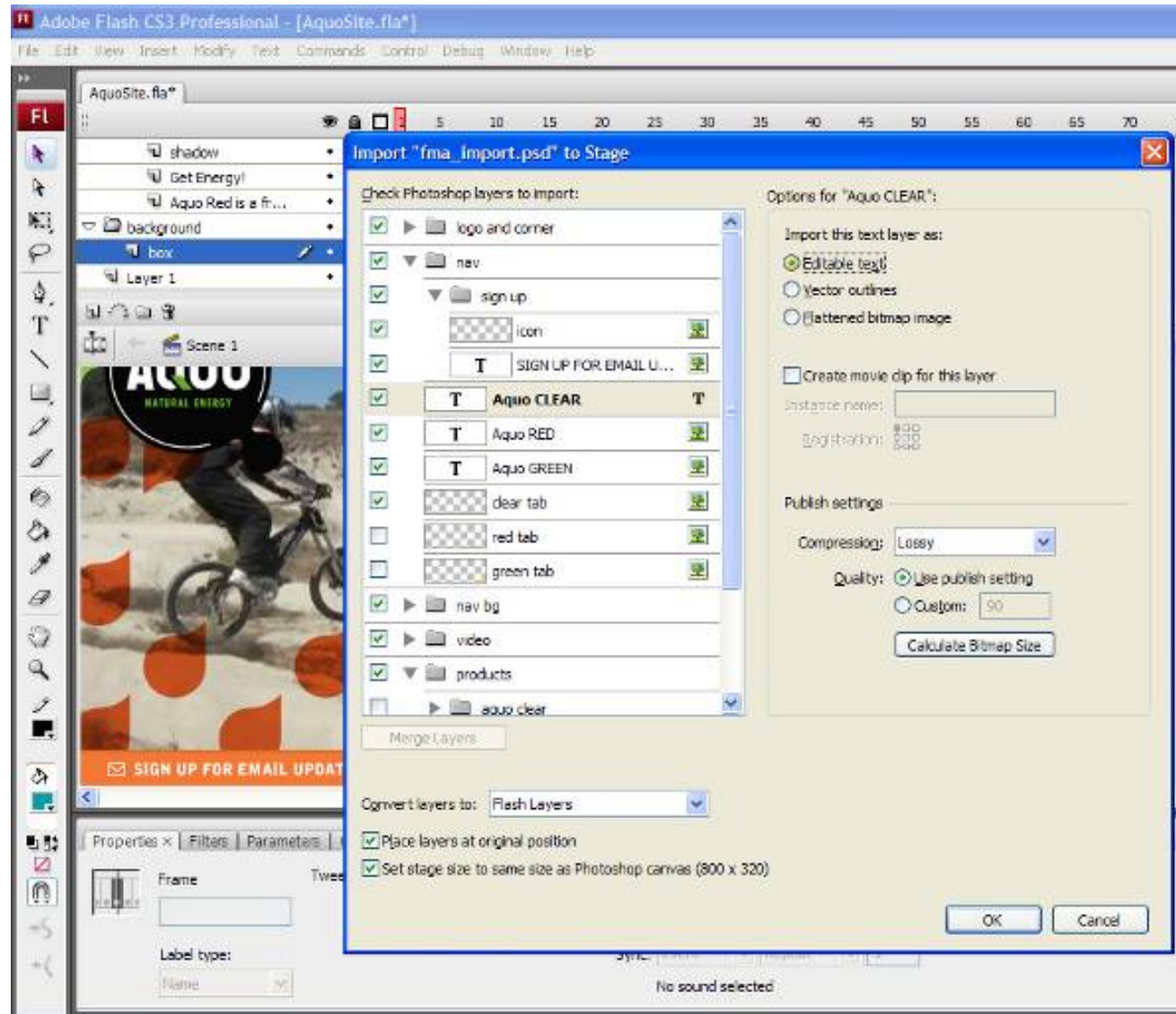
Productive Development Environment

- Develop in the new ActionScript 3.0 language
- Copy animations to editable, reusable ActionScript 3.0 code
- Quickly locate erroneous lines of code with the new Advanced debugger
- Save time with new programming tools
- Customize your workspace to give you more stage real estate



Adobe Integration

- Import native Photoshop and Illustrator files into Flash CS3
- Copy and paste from Photoshop or Illustrator into Flash CS3
- Common user interface enables you to smoothly work between your favorite CS3 applications
- Import cue points from After Effects and Premiere Pro
- Deliver for mobile through Adobe Device Central
- Leverage Bridge which now supports FLV and SWF files

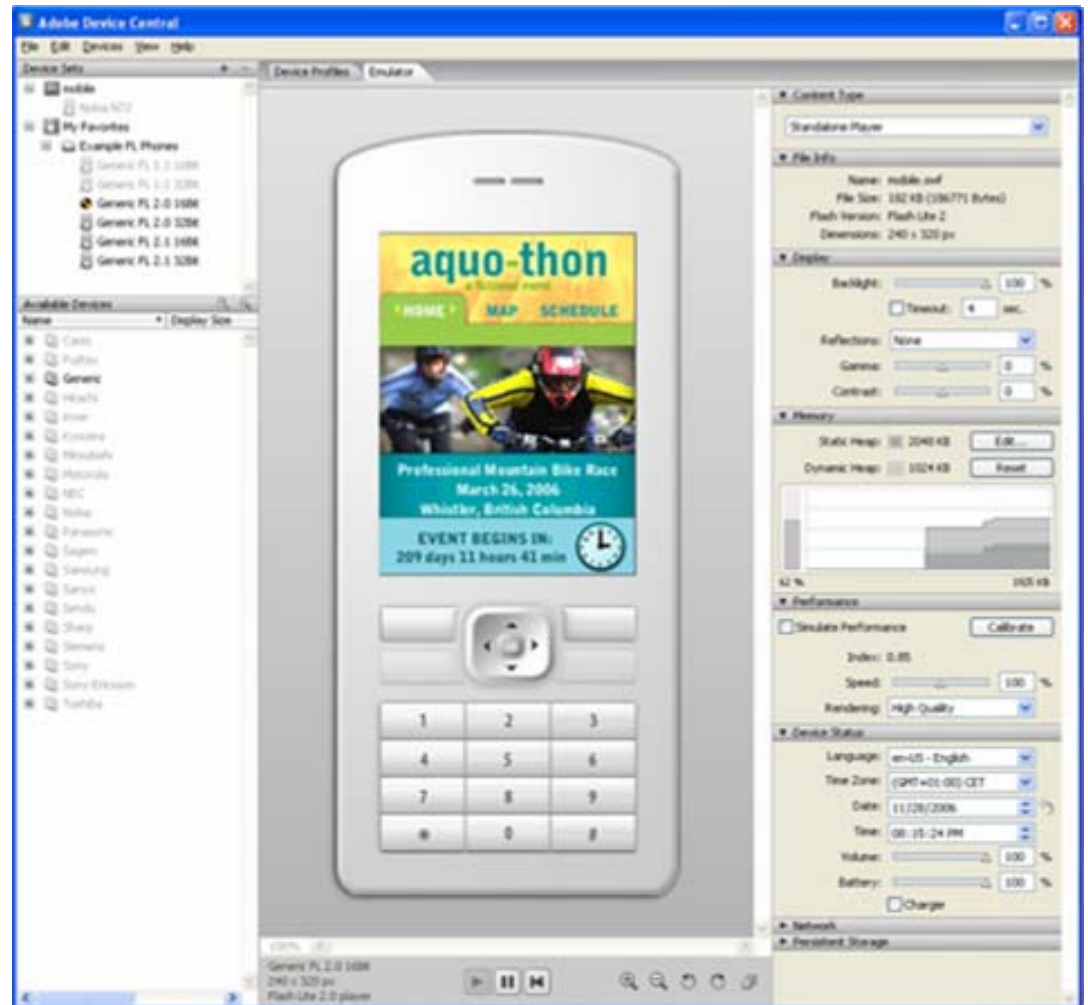


All-New Adobe Device Central

- Enables creative professionals and mobile designers to design, preview, and test compelling mobile content
- Simplifies the creation of mobile content through:
 - Smart preview environment
 - Built-in mobile device profiles



Adobe Device Central



Integrated throughout the Creative Suite 3 family

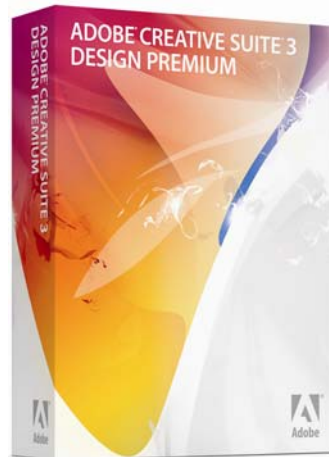
Web Professionals

- Import native Photoshop and Illustrator files into Flash CS3
- Copy animations to editable, reusable ActionScript 3.0 code
- Leverage new ActionScript 3.0 user interface design and video components



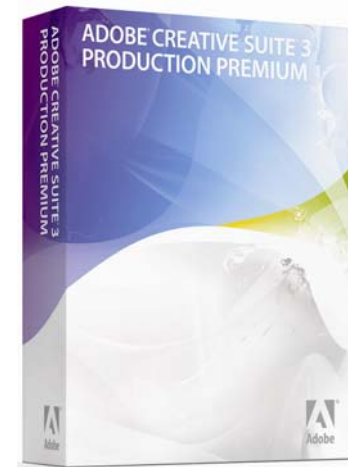
Design Professionals

- Import native Photoshop and Illustrator files into Flash CS3
- Copy and paste from Photoshop or Illustrator into Flash CS3
- Work within a common user interface and with common drawing and design tools



Video Professionals

- Sophisticated video encoding including deinterlacing
- Import cue points from Production Premium software
- Jumpstart user interface designs with new ActionScript 3.0 video components



Platform Compatibility



Macintosh

- PowerPC® G4 or G5 processor, Intel-based Macs
- Mac OS X 10.4.8

Windows®

- Intel® Pentium® 4 or compatible processor
- Microsoft® Windows® XP with Service Pack 2 or higher or Windows Vista™

Flash Player 10 Feature Requests

When: 12:45PM today

Where: Here (Toronto I)

*Raffling a copy of
Flash CS3 Professional!*

